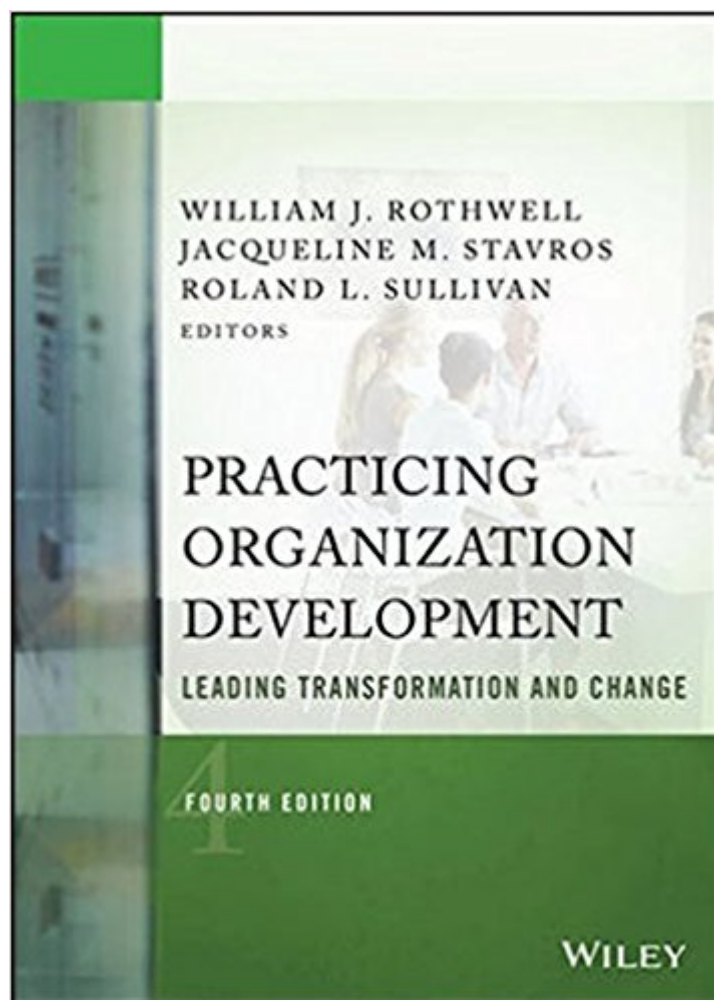




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# Practicing Organization Development: Leading Transformation And Change (J-B O-D (Organizational Development))



## Synopsis

Get on the cutting edge of organization development *Practicing Organization Development: Leading Transformation and Change, Fourth Edition* is your newly revised guide to successful organization development. This edition has been updated to explore the cutting edge of change management, leadership development, organizational transformation, and society benefit. These concepts are explored through emerging and increasingly accepted strengths-based approaches such as: appreciative inquiry, emotionally and socially intelligent leadership, positive organization development, and sustainable enterprises. This edition offers both theoretical concepts and guides to practical applications, providing you with the knowledge, techniques, and tools to put organizational development to effective use in the workplace. Organization development is an evolving field focused on understanding and positively impacting the human system processes of groups, teams, organizations, and individual leaders. Thorough organization development results in increased effectiveness, improved health, and overall success. This book shows how to attain positive change by: identifying contemporary themes in organization development, executing organization development approaches, as well as elevating and extending research agenda. This book also illustrates how to influence organizational stakeholders, and how to use this influence to enact key organization development practices. This new edition is enhanced by: Updated chapter-by-chapter lesson plans, sample syllabi, and workshop agendas Revised sample exercises, a test bank, and additional case studies Expanded online appendices that cover regional organization development concepts from around the globe, as well as overviews of additional special issues Organization development is quickly becoming an important aspect of MBA curricula. *Practicing Organization Development: Leading Transformation and Change, Fourth Edition* gives graduate and doctorate program participants a comprehensive overview of organization development, the resources to learn the field, and the tools to apply their knowledge.

## Book Information

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## Customer Reviews

**THE ACCLAIMED RESOURCE FOR ORGANIZATION DEVELOPMENT PRACTITIONERS, REVISED AND UPDATED** The fourth edition of *Practicing Organization Development* builds on its reputation as the most practical, comprehensive, useful, and clearly written handbook on the topic of organization development (OD). Thoroughly revised and updated, this new edition of *Practicing Organization Development* contains information on current developments in the field and includes insightful contributions from leading OD practitioners and scholars. Comprehensive in scope, this essential text brings together a rich collection of theories, concepts, models, case applications, innovations, and historical and postmodern expansions in OD, transformation, and change. In addition to offering a review of the basic elements of OD, this new edition puts the focus on the topic of transformation. Many of the book's expert contributors explore transformational change at the individual, team, department, and organizational level. *Practicing Organization Development* provides the conceptual frameworks and approaches to help practitioners and leaders become transformational agents of change.

**THE EDITORS** WILLIAM J. ROTHWELL is president of Rothwell & Associates and professor of Workforce Education and Development at the Pennsylvania State University, University Park campus. He is author, editor, or co-editor of more than 91 books and 250 articles, including the bestselling *Mastering the Instructional Design Process* from Pfeiffer. JACQUELINE M. STAVROS is a professor at the College of Management at Lawrence Technological University. She is a global speaker and co-author of 5 books, 16 book chapters, and more than 40 articles in *Appreciative Inquiry*, *Sustainability*, and *SOAR*, *Thin Book of SOAR: Building Strengths-based Strategy*. ROLAND L. SULLIVAN is founder of Sullivan Transformation Agents. He has taught OD in 22 universities. For more than 50 years, he has facilitated change journeys in 44 countries in every major industry. He is known for *Whole System Transformation*™.

I had a few issues in the beginning but were resolved

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